

MOTIVE

Why leaders could engage in an aesthetic experience

Instrumental Orientation

for a specific purpose

Aesthetic Orientation

for its own sake

Intellectual

thinking about it

APPROACH

*How leaders
could engage in an
aesthetic experience*

Artistic

immersed in it

<p>Type of learning: New ways to solve specific problems</p> <p>Type of intervention: Exploit metaphors, Draw leadership learnings from a Shakespeare play</p> <p style="text-align: right;">4</p>	<p>Type of learning: New ways to look at self, the team and the mission</p> <p>Type of intervention: Reflect on aesthetic object (painting, film, poetry ...)</p> <p style="text-align: right;">2</p>
<p>Type of learning: New ways to experience specific problems</p> <p>Type of intervention: Theatrical acting of problem, Choral conducting, Art therapy</p> <p style="text-align: right;">3</p>	<p>Type of learning: New ways to experience self, the team and the mission</p> <p>Type of intervention: Workplace singing, Building 'business Lego'</p> <p style="text-align: right;">1</p>