

MANAGEMENT POSITION	GENDER	MUSIC BACKGROUND
Chief executive officer	male	no music experience
Chief financial officer	female	some music experience
Commercial director	female	individual singing experience
Service delivery director 1	male	initially close to tone deaf
Service delivery director 2	male	no music experience
Chief technology officer	male	seasoned amateur guitar player
Legal director	male	no music experience
Communications/PR director	female	some choral singing experience
Human resources director	female	solid choral singing experience