

# Experimentalism as Aesthetic, Organizational and Pedagogical Entrepreneurialism: a (sonic) pedagogical offering

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(Hear...) Here, my sonic practice<sup>1</sup> navigates the nexus between aesthetics, organization and pedagogy. It does so in a curious entrepreneurial spirit. Upon encountering the essay 'How art becomes organization: Reimagining aesthetics, sites and politics of entrepreneurship' (Holm & Beyes, 2022), I was taken by the authors' comparison (or conflation) of art and entrepreneurialism; particularly the reading of their "power to experiment with how the social is apprehended, organized and inhabited" (Holm & Beyes, 2022, p. 227). I considered the place of sonic experimentation in this entrepreneurial context, with apprehending, organizing, and inhabiting as necessarily pedagogical pursuits.

The relationship I envision between pedagogy and experimentalism has been shaped by both the belief that experimentalism's inherent emancipatory impulse has direct pedagogical import, and my professional and scholarly commitment to transforming teaching and learning. My work has long been informed by the legacy of Joseph Beuys, whose radical, educational entrepreneurialism is well documented (Wear, 2009; 2010). In this instance, I employed the following model – developed by Beuys to illustrate "the passage from chaotic material to ordered form through sculptural movement" (Adriani, et al., 1979, p. 283) – as a pedagogical agenda by which to compose/organize *MVMNT*:

chaos		order
undetermined		determined
organic	movement	crystalline
warm		cold
expansion		contraction

(Beuys in Tisdall, 1979, p. 44)

Organized according to this model, as an entrepreneurial/pedagogical force, *MVMNT* aims to capture the sonic dynamism of aesthetic pedagogy, guiding the listener/learner through the apprehension, organization and inhabiting of experience. It asks the learner to shift from *the textual* and *the visual*, and contextualise as *the sonic*.

**Keywords:** Organization, Aesthetics, Pedagogy, Entrepreneurialism, Experimentalism

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<sup>1</sup> I prefer 'sonic', here, to acknowledge that as an experimental artist, I employ insufficient aesthetic structure typically recognised as or associated with 'music'.

**Details of work**

Wear, A. (2022) *MVMNT* (audio recording). 22m:34s.  
<https://awear.bandcamp.com/album/mvmnt>

**References**

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